

Product Roadmap

Goibibo Microstays Roadmap											
MVP (Release 1)			Release 2		Release 3		Release 4		Release 5		
Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10	Week 11	Week 12
Key MVP Related Features to launch the product across Search Landing Page, Search Results, Selected Hotel, Traveller Information, Booking Review, Payment and Post Payment Pages.											
					-Add more options in Filter by feature on Search Results page - Add category wise information in Hotel Details on 'Shortlisted Hotel' page						
									-Adding Advertisement Block on Landing Page -Adding Additional discount notification on 'Search Results' and 'Selected Hotel pages' -Adding details of nearby landmarks (like airport, station etc) -Adding general features like Call Us, Blog, in-app notifications, and marketing emailers. -Partial UI Redesign based on data analytics		
									- UI Redesign for various pages of the product -Creating Android app version of the product.		